



Mastering Internet Searching and Analysis For Investigations and Security

Sponsored by the Law Enforcement Liaison Council

July 15, 2009

11:00 a.m. – 12:30 p.m.

State Farm Corporate Headquarters

Room SA 418

About the program:

The Internet provides a cornucopia of public data about people, businesses, and other topics. Competent, complete, and accurate investigations and research requires thorough, automated, Internet search and analysis. Search engines and Internet sites harvest details of both laudable and anti-social behavior, captured from life online by millions of individuals. Public postings can be used without violating privacy. Enterprises need Internet search results to verify facts and uncover misbehavior for hiring, granting clearances, due diligence, making strategic decisions, and protective security. Learn how to master Internet searches and use the results in a legal, ethically sound manner.

Presented by:

Edward J. Appel, Sr., a 28-year veteran with the FBI, is currently CEO of iNameCheck, LLC, a company specializing in investigations, consulting, and Internet research services. Mr. Appel served as president of the nonprofit Joint Council on Information Age Crime for five years,

was Security Director at Level 3 Communications for 2+ years, and was VP at CertCo. Mr. Appel is a graduate of Georgetown University, the Defense Language School, and the National Cryptologic School.

**Location: State Farm Insurance, One State Farm Plaza,
Bloomington, IL 61710**

Visitor Parking is available and identified on the attached map. Please check-in at the Visitor Center located on the south side of the building. A photo ID is required upon check-in. A cafeteria is available for anyone wanting to purchase lunch on-site. The cafeteria opens at 11:00 a.m.

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